



The
S.H.E.
Suite

Supporting Habits of Empowerment

What is The S.H.E. Suite?

The S.H.E. Suite is a female-first business and empowerment network. We are dedicated to "Supporting Habits of Empowerment" by actively supporting women in business and the workplace through education, community, and social support.

FOUNDED IN DENVER, CO IN 2022

+3

Events

+63

Tickets Sold

+4K

Impressions

+155

Email Subscribers

OUR AUDIENCE IS NEW, BUT ACTIVELY ENGAGED AND GROWING QUICKLY!

Our Purpose

The S.H.E. Suite is a female-first business and empowerment group. The concept was created by female business owners and leaders who are passionate about uplifting other women.



Community

We actively support women in business and the workplace through networking, community, and social support.



Events

S.H.E. Suite events are a space to connect with and help shape the women who will be each other's future clients, colleagues, friends, and leaders.



Education

S.H.E. Suite is designed to help women gain an understanding of people, sales, business, marketing, and success habits that help them reach their goals.

Our Audience

Our audience includes female professionals and business owners from a wide variety of industries and experience, from first-time solo-preneurs to top-producing realtors and business brokers.

A FEW WORDS FROM OUR ATTENDEES

HANNAH, D.

"Thanks for creating such an awesome way to network. I will do my very best to be at EVERY event!!!"

CHARLEY, M.

"I just wanted to let you know how awesome last night was. I really enjoyed the event, and you did a great job presenting. The positive female energy was invigorating."

KAREN, F.

"Highly professional and has a lot of potential."

JESSICA, D.

"I loved it! It felt super empowering to be among a room full of badass women!"

Who is "S.H.E."?

She is any woman who is passionate about her business or career. She is any woman who is interested in building and growing personally and professionally and is willing to help other professional women do the same. She knows that growth is more than just prospecting for new clients and opportunities. She wants to be part of a network built on genuine connection and the sharing of ideas and abilities.



The
S.H.E.
Suite

Support *Her* Environment
Events

Supporting Habits of Empowerment

Our events are inclusive of all professionals, but our programming is female-first, meaning we actively support women in business and the workplace. All industries are welcome. Whether you're a corporate career woman, a solo-preneur, or anything in between, we know that women have the power to lift other women up.

S.H.E. SUITE EVENTS ARE DESIGNED TO SUPPORT WOMEN WHO WANT TO:

LEARN

S.H.E. Suite events are designed to help women gain an understanding of people, sales, business, marketing, and success habits that help them reach their goals.

NETWORK

We welcome leaders of the community, influencers, business owners, entrepreneurs, and high performing professionals. Our events are female-first, meaning we actively support women in business and the workplace, and have the expectation that our attendees will do the same.

UPLIFT

We are passionate about uplifting other women. We do this by sharing with you our knowledge and providing a framework for all women to grow both personally and professionally.

SHARE

S.H.E. members are women who are interested in growing and willing to help other professional women do the same. Growth is more than just prospecting for new clients and opportunities. Our network is built on genuine connection and the sharing of ideas and abilities.

Join Us

S.H.E. Events are not possible without the participation of our hosts and sponsors. Our model is designed to uplift not just our attendees and members, but the businesses and projects that they represent. By applying to become an event host or partner, you not only help to uphold the ideals and tenants of our female-first model, you are promoting your business to the S.H.E. Suite's network and beyond.



Networking Nights

Our networking nights kick off with Three 10 Minute panel presentations on Financial Wellness, Marketing, & Business Development, focusing on a different topic every month that centers around each month's host's area of expertise. Following the presentations attendees are invited to network and/or tour each host's space and business model.

FORMAT = NETWORK + LEARN

1
Host

2
Hours

15-25
Attendees

OUR NETWORKING NIGHTS ARE FOCUSED ON SHOWCASING WHAT EACH INDIVIDUAL HOST DOES BEST, FROM LOGISTICS TO AESTHETICS.

Social Get-Togethers

Every Social Get-Together is hosted by a local female-owned business and includes unique sips, bites, & a variety of activities provided by other local business owners. While each get-together is unique, this format will always kick off with an “Ask Me Anything” panel of business owners & professional experts followed by the “play” portion where members enjoy the offerings of the participating businesses.

FORMAT = MIXER

2-3

*Showcase
Businesses*

3

Hours

30-50+

Attendees

SOCIAL EVENTS ARE WHERE OUR MEMBERS LET DOWN THEIR HAIR, AND INVITE THEIR FRIENDS [AND CO-EDS]

Social

Get - Together



S.H.E. Suite Showcase

Our S.H.E. Suite Showcase is designed to be a triumph of celebration for not just our host business, but a topic that S.H.E finds personally [and professionally] important. To round out the experience, we're offering 3-5 more female-owned businesses the chance to showcase their wares, and a social element to keep attendees engaged.

FORMAT = CONFERENCE + WORKSHOP

1

Headliner

4-6

Participating

Businesses

3-4

Hours

100+

Attendees

VALUABLE HEADLINER PRESENTATION + PERSONALIZED WORKSHOPS + SOCIAL HOUR (BRUNCH, ANYONE??) = AN EVENT GUARANTEED TO ATTRACT A CROWD OF S.H.E.s



The
S.H.E.
Suite

Supporting Habits of Empowerment
Team

The S.H.E. Suite Team

The concept was created by 3 female business owners and leaders who are passionate about uplifting other women. We are master networkers who genuinely enjoy connecting with new people, sharing our wisdom, and growing together. If you are looking to engage with ambitious and optimistic women where excellence is an expectation - then you found us!



Kaitlyn Sherouda

OWNER, SMYLE MARKETING

Kaitlyn is an expert in creative & marketing strategy with over 15 years of experience spanning product design and brand development as well as web design, technology, UX, and digital marketing. A 3X startup founder and the principal owner of Smyle Marketing in Denver, CO, Kaitlyn's work centers on her proven ability to craft unique and successful marketing strategies for small businesses and founders across many industries.



Kaitlyn's work has been awarded and featured across multiple local, national, and international platforms, including InterCon (The Internet Conference) in Las Vegas, Denver Startup Week, and Fashion Group International. She has designed and launched products for a variety of local and national brands including the official 2018 U.S. Ski Team Olympic uniforms. She has worked with over 150 companies to craft and launch events and campaigns that have successfully targeted audiences in Denver, Los Angeles., New York City, and the Pacific Northwest.

A true artistic jack-of-all-trades, Kaitlyn spends much of her free time creating unique wardrobes, interiors, artwork, cuisine, and even craft cocktails for family and friends as well as clients. When not creating, she can probably be found outdoors on horseback, riding some fresh powder, or traipsing through the Colorado mountains with her husband and their Transylvanian Hounds. Surpassing each of these passions is travel, where the study of cultures, food, art, and scenery has taken her across 35+ countries and 5 continents.

www.shesuitedenver.com

Chelsea Delamieuvre

NEW YORK LIFE INSURANCE

Chelsea grew up in Michigan playing sports her whole life, which led her to play D1 College softball. Her competitive nature and passion for coaching individuals who were on the journey to better themselves everyday led her to her profession.

As a financial coach, Chelsea specializes in families building long term generational wealth, protecting loved ones and assets, tax and risk diversification and retirement planning. She is also a specialist in business ownership planning and employee benefit planning.

After 5 years in Colorado and 2 years as a financial coach, Chelsea's mission is to build a foundation of trust and respect with each client she works with. She aims to serve her clients by simplifying the process to financial security and empower them to go out and push to be the best version of themselves. Chelsea takes pride in education, because she believes that an educated person is an empowered person.



Kathleen Phillips

FIVE PEAKS CAPITAL GROUP

Kathleen started her financial advising career in 2017, after her father suddenly passed away, leaving no financial plans in place. Through her family's experience, she learned that a financial plan can be anything from a three-hundred-piece puzzle to a three-thousand-piece puzzle. Kathleen strives to educate and empower her clients to design and implement a sound financial plan to fit their needs.

Kathleen studied criminal justice at Madonna University, where she graduated Magna Cum Laude with her Bachelor's degree in 2013. After graduation, she moved to Colorado and decided to continue her education. Kathleen received her MBA through the University of Colorado's Professional MBA Program where she specialized in Entrepreneurship and business strategy. Professionally, Kathleen has obtained her FINRA series 6, 63, 7, and 66 licenses and is an affiliated advisor with Eagle Strategies. She uses her educational experiences to create comprehensive financial plans for her clients, focusing on business owners, mid-career professionals and within the special needs community.

Kathleen has a passion for giving back and staying involved in the community. In her free time, Kathleen volunteers for a number of organizations, with a majority of her volunteer hours dedicated to Special Olympics Colorado, as a part of their Young Professionals Board. Through her partnership with The New York Life Foundation, Kathleen has presented the Grief Sensitive School Initiative to over fifty schools in the Denver area. Equipping faculty with tools and resources to provide a safe space for grieving students. When she is not volunteering, you can likely find her playing or coaching volleyball, doing CrossFit, in the mountains snowboarding, enjoying a good hockey game, or relaxing with her Golden Retriever.



Hosts & Partners



BROOKS
atelier





Let's Connect

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